

ALASKA TRAVEL ADVENTURES'

Environmental Sustainability Policy

Vision

At Alaska Travel Adventures, we have a deep respect for and commitment to protecting the environment in which we live and work, and to reducing our contribution to global climate change. Our goal is to minimize our environmental footprint while delivering exceptional operational results. We are committed to the development and implementation of environmentally responsible programs, policies and practices within our organization. These include energy, water and fuel conservation, decreasing GHG emissions, waste reduction and responsible procurement practices.

Goals

1. The company pledges to reduce fuel consumption and GHG emissions associated with climate change by 40% between 2015 and 2025, and to eventually achieve zero emissions from vehicles as technology develops. We rely on vehicles to deliver products and services to our guests. We recognize that reducing our fuel use and emissions will have a substantial positive impact on the environment. We partner with our suppliers, maintenance providers, vehicle manufacturers, clients, and governmental organizations to educate our employees and our clients on environmental impacts, develop ways to improve operational efficiency, and implement new technologies when feasible.
2. Advocate and employ energy management efforts to reduce consumption and our contribution to GHG emissions. The energy we consume is a finite natural resource and also contributes to climate change. We work to reduce our environmental footprint and advocate for renewable energy sources, which address climate change while also contributing to the environmental health of the communities in which we operate.

3. Recognize clean water as another finite natural resource, and implement management practices that reduce water consumption and waste.
4. Minimize waste production, promote recycling and have an ongoing commitment to the efficient use of materials and resources.
5. Protect and preserve the natural environment that we operate in by practicing "Leave No Trace" principals.
6. Ensure that we source, where possible, items for purchase from suppliers with a proven commitment to sustainability and the environment, including the use of "green" chemicals and non-toxic cleaning supplies.
7. Participate in local efforts and organizations where we can help shape the dynamics of sustainable practices. Work with our business partners and government agencies to improve sustainable practices through efficiency and cooperation with a shared vision.

Action Plan

1. Replace existing vehicles, with lower GHG emission vehicles, every time a vehicle is replaced and as hybrid, electric, and alternative fuel technology advances, with an eventual goal of zero emissions.
2. Emphasize the environmental benefit of reduced GHG emissions through our practice of incorporating an element of "human powered" transportation in all tour programs using canoe, rafting, kayaking and hiking components.
3. Utilize appropriately sized vehicles for each group in order to minimize our carbon footprint.
4. Maintain our fleet of vehicles to achieve efficient, environmentally friendly operation. Maintain a zero tolerance policy when it comes to fluid leaks or mechanical deficiencies that adversely affect the environment.
5. Ensure a Reduce/Reuse/Recycle program is available and enforced.

6. Incorporate reusable food service items and snack containers, wherever practical.
7. Reduce water consumption by installing adjustable spray adapters on all hoses, reusing grey water for vehicle washing and eliminating excessive soaps and car wash detergents and training employees on minimizing water use for vehicle maintenance.
8. Maintain procurement policies that utilize suppliers with a proven commitment to sustainability and the environment. Purchase from local, environmentally sustainable sources whenever feasible.
9. Practice "Leave No Trace" principles.
 - a. Plan Ahead and Prepare
 - b. Travel and Camp on Durable Ground
 - c. Dispose of Waste Properly
 - d. Leave What You Find
 - e. Minimize The Effects of Fire
 - f. Respect Wildlife
 - g. Be Considerate of Others
10. Encourage employees to come up with innovative ideas that improve our sustainability, and reward them for their efforts.
11. Create less waste through paperless transactions when possible.
12. Inform our guests about our commitment to the environment and educate them on the use of our recycling bins, Leave No Trace practices, and our commitment to reducing the effects of climate change.